



10 Most Cited Reasons to Hire Jodi for Your Event

1- You need to hear something new

Only 5.5% of US patent holders are women and less than 1% of these women have a Master's degree and have brought a product to market. Jodi doesn't just talk on theory, but shares cutting-edge strategies and tactics to get ahead and stay ahead of your competition. After all, how much is "getting the new idea" worth to your company?

2- You want usable content

We are overloaded with information telling us why we should become innovators, but no real exercises to help us expand our minds. Jodi has real-life, in-the-trenches business experience which she shares, and her views are radically different. Being around people that are different and people that think differently is the diversity that powers innovation.

3- You know that science-based information is superior

The information Jodi shares comes from a blend of science-based disciplines including psychology, sociology (then, business). You can trust that her material provides results.



4- You want up-to-date content

Jodi's has her Master's degree and PhD work in Business Psychology. Since technology changes every day, Jodi keeps up on the newest trends in innovation to keep her topics current and timely.

5. You need to know your speaker will deliver no matter what

Jodi never let anyone stand in her way, sharing the same philosophy as Steve Jobs. "Don't let the noise of others opinions drown out your own inner voice." Jodi turned a tragedy into a triumph, after losing all of her hair to the rare disorder, alopecia.

5- You want a speaker who will adapt to your audience

Being from the Midwest, Jodi offers a charm and down-to-earth quality that is relatable to all her audiences. Her fusion of real-life stories and her conversational techniques connect with her audience at an intimate, intense and individual level, promoting a learning environment which helps audiences walk away feeling inspired and motivated.



6- You prefer an interactive presentation

Jodi brings her audiences into the stories, transporting the crowd on an unforgettable journey. Her interactive approach has people standing on their feet, being active participants, which encourage a body-mind connection to propagate new ideas.

7- You want a customized presentation

Jodi has spent enough time teaching and studying to know the full value of doing her homework. Prior to your event, she'll carefully study its specifics; who is in the audience, why are they coming together, what's the main objective of her presentation. Then she'll adapt her speech accordingly. Jodi is regularly listed as one of the highlights of the meetings she participates in, and that's how she does it. There is no cookie cutter-You are no cookie!

8- You want a speaker who walks the walk

Jodi is part of an elite group of woman innovators and has invented the Headline It!® No Sweat liners, brought the product to market, and runs the million dollar Pliszka's Adventures LLC, empire. Jodi knows how to mentor innovators because she is one.

9- Jodi is very easy to work with

"Jodi's presentation brought our crowd to their feet. Her program is heartwarming and delightful. By far, the best keynote speaker her have ever had. Her ability to laugh at her challenges and turn them into opportunities was pure inspiration for all... I would recommend Jodi, in a heartbeat, for any event..."

- Terry L. Director of Development

As a bonus, Jodi will speak with you, in-depth, before the program, to help design a 'needs and interest survey' for your event, give you a free set of handouts to reproduce for your participants, and follow up with you, after the program to "debrief." Innovation is changing, daily, and Jodi's focus is to increase the number of U.S. patents held by women (and men, as well). Change starts with education and I am here to help!



Contact us for pricing and availability:

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