



Meet Jodi

PROFESSIONAL OVERVIEW



Clients rave that *“Jodi Pliszka will encourage even the hardest hearted person to believe reinvention- of yourself, your ideas, your dreams- is possible”....“A true breath of hope in challenging times.”* Jodi Pliszka, a high impact speaker, is sought after for her expertise as an **Innovation Consultant, Master Facilitator, Innovation Key Note Speaker, Business Therapist and an Award Winning Author/Inventor.** Jodi is known for her personable skills which draw out the best in people, and also known for her practical, common sense style. Jodi’s fusion of real-life stories and her conversational techniques connect with her audiences at an intimate, intense and individual level. She brings the audience into the stories, transporting the crowd on an unforgettable journey. **Jodi has real-life, in-the-trenches business experience, her views are radically different. Being around people that are different and people that think differently is the diversity that powers innovation.**

EDUCATION



Jodi began her *Ph.D. work in Business Psychology* at Ferkauf School of Medicine in the Bronx, N.Y. After moving from Wisconsin to New York, she earned her *Master’s Degree in Business Psychology* from Long Island University, attending West Point Military Academy, N.Y. and was a Dean’s list scholar. Her undergraduate studies were at the University of Wisconsin. Ms. Pliszka continues to earn professional certifications from cutting-edge programs, to keep her topics timely.

WHAT MAKES JODI DIFFERENT FROM OTHER SPEAKERS?

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Jodi Pliszka, M.S. Innovation Expert

transporting the crowd on an unforgettable journey. Jodi has real-life, in-the-trenches business experience, *her views are radically different.* **FACT:** Being around people that think differently is the diversity that powers innovation. Jodi ignites passion by cultivating critical thinking skills; allowing you to reach your untapped potential.

Innovators are made, not born. Jodi teaches simple, practical principals that spark the imagination. **New innovation isn't something that can wait! Innovation is how you approach your career, your business, and your life.** *It's coming up with great ideas and bringing them to fruition,* as Jodi did with **HEADLINE IT!®**. Innovation is a skill-set, a mindset, and a toolset that can be taught.

JODI ADDS VALUE LIKE CRAZY!

Jodi will demonstrate how to *enhance your intrinsic motivation to propagate new ideas, by thinking critically.* Jodi's easy to understand-**psychological approaches** help **end the anxiety of being creatively stagnant** and help your best performers get unstuck to start winning again.

MOST SPEAKERS ARE ALL TALK AND NO ACTION IN REAL LIFE: JODI IS ALL ABOUT ACTION!

Most woman innovation speakers talk about innovation in theory, having read the information from books. Unlike other presenters, Jodi has real-life, in-the-trenches business experience. Wouldn't you rather hear about real-life innovation, instead of receiving information from someone that wrote a book on the topic? Jodi is one of the only women innovation speakers that runs a million company which is manufacturing a product that she invented.

Jodi is also a scholar, possessing her Master's Degree/PhD work in Business Psychology. She is an adept innovator and woman inventor who created a product, out of pure necessity, and turned it into an international sensation. Jodi has a working knowledge of sales, psychology, inventing, patents, trademarks, branding, packaging, marketing, logistics, distribution chains, and much more.

Jodi never let anyone stand in her way, sharing the same philosophy as **Steve Jobs**; *"Don't let the noise of others' opinions drown out your own inner voice," Jobs once said. "And most important, have the courage to follow your heart and intuition."* After losing her hair to a rare disorder, Jodi followed her heart and intuition, understanding that others shared the same challenges that she did.

theSolutionologist®



Jodi Pliszka, M.S. Innovation Expert

Jodi is an *award winning inventor of HEADLINE IT!®*, President/CEO of Pliszka’s Adventures LLC/HEADLINE IT!®, and Winner of the Enterprising Woman of the Year Award. Jodi is also a celebrated host on Ripley’s Believe It or Not radio, having created a show called Weird Medical Maladies, a program that highlights differences to help reduce prejudices in the world.

Jodi is an *award winning author of three books; Bella and Gizmo’s Adventures, The Hairless Sphynx Cats and Bella Gets a New Sweater*, both created to help parents teach children about the acceptance of differences. Of course, Jodi used her real-life hairless cats as the stars of books. Jodi exclaims “you have to have a sense of humor to succeed at anything. Having bald cats is true irony, bald cat, bald woman, and also a great way to judge a person’s character.”

Jodi’s award winning autobiography; *Bald is Beautiful, My Journey to Becoming* is said to be “life’s instructional manual” and a “keen insight into the mind of a true innovation expert.” Jodi encourages all who are looking to enhance their wellbeing and get a “jolt of inspiration,” to digest her book. To purchase Jodi’s books visit www.HeadlineIt.com.

WHAT’S A SOLUTIONOLOGIST?.

Definition: “Jodi – an elite Innovator that exposes strategic work sessions which convert ordinary challenges into extraordinary ideas.”

Jodi’s inspiration for her HEADLINE IT!® product came from being a black belt in Taekwondo and a seasoned triathlete. Jodi wanted to control the perspiration from running into and burning her eyes, and stop the staining it was causing her hats, helmets and wigs. Jodi decided to turn her ‘challenge into an opportunity’ to help others.

Jodi’s forward thinking helped earn her a spot as a Top Finalist on ABC’s American Inventor TV Show, her innovation story was featured on Lifetime TV’S Health Corner, Entrepreneur, Forbes, NBC, FOX, CBS, ABC, Montel William’s Show, Mike and Maty Show, and in countless newspapers, magazines, internationally, over the past twenty-eight years.

Less than 5.5% of US patent holders are women and Jodi Pliszka, M.S. aims to drastically increase this number.

“Necessity is the Mother of Invention and I am the proud Mother of Headline It!®” (& my Pre-Med, honor student, Jess.)..- Jodi Pliszka, M.S.

INVEST IN JODI TODAY! – Jodi@theSolutionologist.com — 262-682-4267